

TEA FROM SAITAMA
SAYAMA-CHA
JAPAN

Centuries of Tradition, Defined by Flavor.

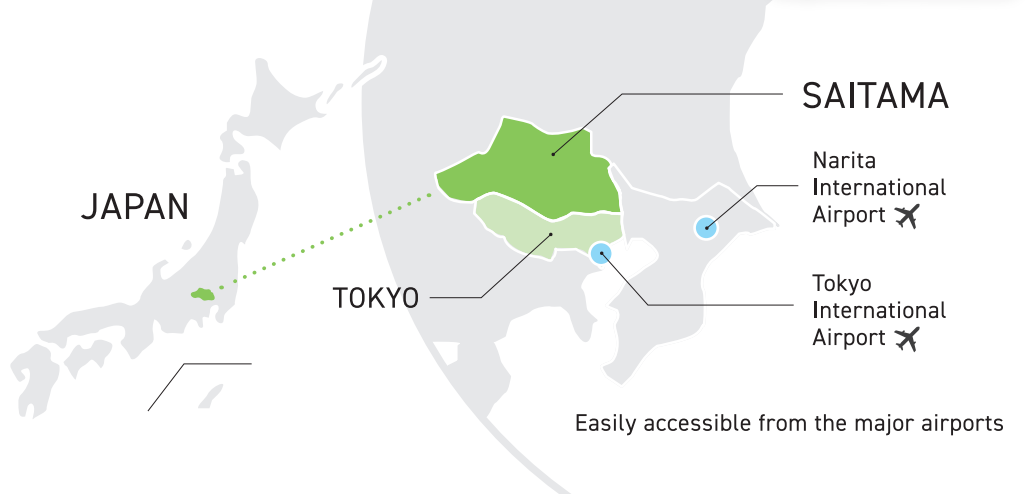


Saitama's Finest Produce



THE LAND OF MANY COLORS SAITAMA

A world of breathtaking natural beauty, right next to Tokyo.



From Saitama To the World

The rich, deep flavor of Sayama-cha

The Sayama Hills lie just 30 kilometers from central Tokyo. Their dramatic temperature fluctuations, ranging from highs of 35°C (95°F) in summer to lows of nearly -10°C (14°F) in winter, help produce thicker, more robust tea leaves and new shoots with rich, full-bodied flavor. Our exclusive firing technique known as “*Sayama-bi-ire*” brings out even more aroma and depth, giving Sayama-cha its distinctive character.



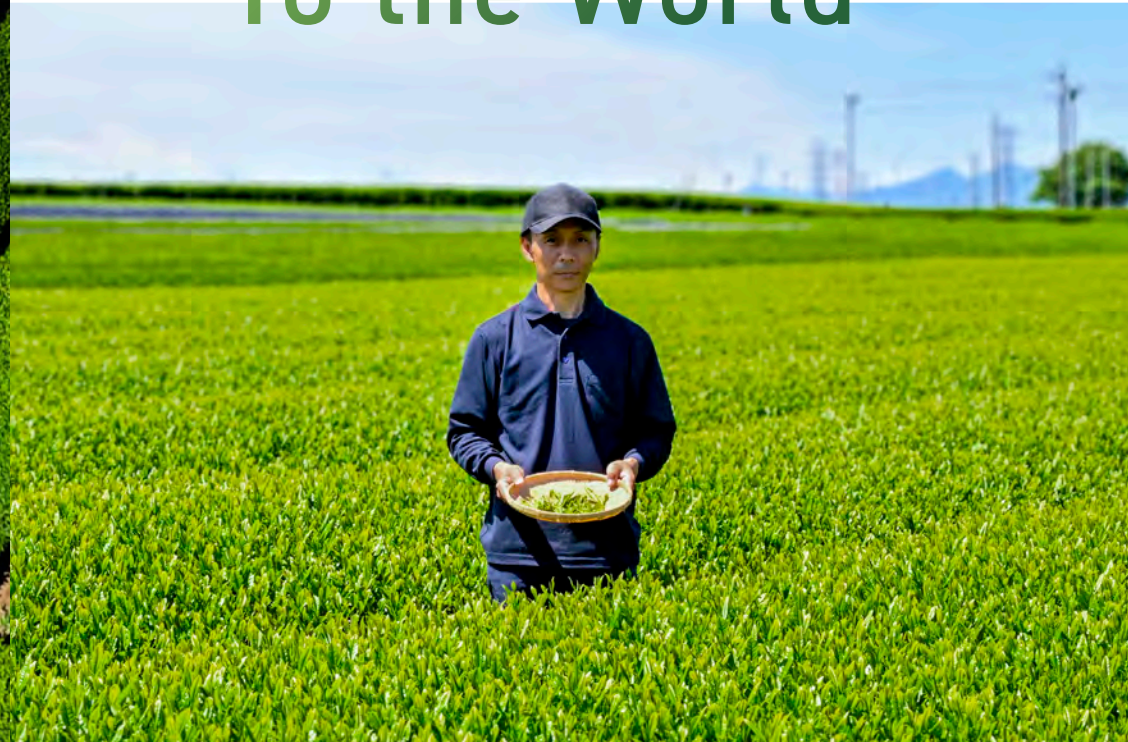
The passion of farmers for exceptional flavor

Most tea farms in Sayama are family-run. Farmers have passed down their carefully-honed skills for hundreds of years, while each farm has continued to oversee the entire process from cultivation to retail. By listening to tea lovers and working with each year's new shoots, they strive to bring out even more refined flavor.



“ To me, these tea fields are like family. ”

With pride and with care, we bring you tea made with love, every day of the year. We invite you to make Sayama-cha part of your everyday life and enjoy moments of fulfillment.



Taste the Moment.

Experience tranquility and richness with your five senses.



Japanese green tea is more than a drink to quench your thirst. First, let boiled water cool to around 80°C (176°F) and pour it over the tea leaves in a teapot. Pause for a moment as you take in the aroma rising from the leaves. Then, pour the tea into a cup as you admire its beautiful color, savoring the experience until the last drop falls from the pot. Each step offers a moment of calm and mindfulness.

One region, many flavors.

From classic green tea to deeply roasted hojicha and fully fermented Japanese black tea, we offer a full selection of teas.



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MORE INFORMATION



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